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Tuesday, March 12, 2024

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To be cited by:

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Purpose of citation: For Commercial use

Data Source: Omdia TV Sets Market Tracker by Unit shipment, 2013 – 2023

Quantity Share	Year										
Brand	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
LGE	80.6%	98.7%	93.7%	92.1%	74.0%	62.2%	55.2%	56.1%	62.0%	58.5%	53.1%
Sony	0.0%	0.0%	0.0%	0.0%	12.0%	18.9%	22.4%	22.1%	19.7%	21.2%	14.6%
Samsung	19.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	18.2%
Philips	0.0%	0.0%	0.0%	0.5%	2.7%	5.7%	5.9%	5.2%	4.8%	4.3%	4.5%
Panasonic	0.0%	0.0%	0.2%	0.1%	4.4%	7.7%	10.0%	9.0%	5.5%	3.8%	4.6%

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Content to be cited

World's No.1 OLED TV Brand for 11 consecutive years

World's No.1 OLED TV Brand

LG OLED TV, World's bestselling OLED TV brand

11 Years World's No. 1 OLED TV

Celebrating 11 Years of LG OLED

Required Legal Disclaimer:

- Option 1)
Source: Omdia. Unit shipments, 2013-2023. Results are not an endorsement of LG Electronics. Any reliance on these results is at the third-party's own risk. Visit <https://www.ondia.com/> for more details
- Option 2)
LG OLED TV has been ranked No.1 selling OLED TV Brand for 11 consecutive years by Omdia.
- Option 3)
Omdia. 11 years of NO 1 regarding most sold units 2013-2023. This result is not an endorsement of LGE or its products. Visit <https://www.ondia.com/> for more details.

Gemma Bunting



Informa Tech LLC Signature

Head of Customer Success

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Tuesday 12 March, 2024

Date